

PRESS RELEASE: FOR IMMEDIATE RELEASE

**The IMGA announces its second edition
in Middle East North Africa**

*Call for entries now open for the IMGA MENA
Amman hosting the ceremony during Jordan Gaming Summit*

Marseille, France – May 22, 2017 - The call for entries is now open for the 2nd IMGA MENA, the globally recognized awards event celebrating the best mobile games in the region. Mobile and VR game developers, studios and publishers based in Middle East and North Africa are invited to submit their games. The deadline for entries is 22 August, 2017.

“The 1st IMGA in the MENA region showed us the tremendous talent in the region, but the 2nd IMGA will show that this was just a tip of the iceberg: get ready to be blown off your seats this year, when we announce the nominations in October. In the meantime, if you have a game and you are in the region, submit it!” said Maarten Noyons, CEO and founder of the IMGA.

For this 2nd edition, the ceremony and after-party will take place in Amman during the Jordan Game Summit 2017, one of the leading gaming events in the region. This second edition is being made possible by a partnership with Zain and Maysalward, the leading regional mobile games development companies.

Zain Jordan Chief Executive Officer Ahmad Hanandeh commented: *“We are excited for the coming IMGA MENA competition which is held for the second year in a row at Amman, which contributes in establishing that Jordan is set on the roadmap of global mobile gaming which consequently sheds the light on young Jordanian talents. Our partnership with IMGA highlights the efforts exerted by the region’s designers and developers and enable them to reserve a unique place for MENA on the global mobile gaming map, as we are aiming as well to support youth and help them promote their innovative ideas on local and global scales.”*

In the inaugural IMGA MENA competition last year, nearly 100 games were submitted from fifteen different countries. 8 developers won an award among a list of 43 nominated games, such as *Qutopia*, *Liyla* and *The Shadows of War* or *PolyBlast*.

Submitted games will be played by an online jury that will decide which nominees move on to become finalists. A jury made up of the best gaming

experts in Middle East North Africa will then select winners. Awarded games will automatically have a chance to win another prize during the 14th IMGA Global edition in San Francisco. To be considered for nomination, submitted games must have been released after May 2016, or have not yet been published. Game submissions will only be accepted from the following countries: Algeria, Bahrein, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Yemen, United Arab Emirates, Libya, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, Turkey.

About IMGA

Created in 2004, the IMGA is the longest standing mobile games award program. With its long history and unique judging process, it has recognized some of the world's most popular titles in their early days, such as Angry Birds, Badland and Monument Valley. It is the only competition that unites the industry by celebrating excellence and innovation in games.

Further information and rules of the IMGA MENA competition can be found on IMGA website: <http://mena.imgawards.com/> or call: +33 966 883 199

To join the conversation, you can also follow us on Twitter or Facebook.

PRESS/CONTACT

Anne CHABOT

anne@imgawards.com

www.imgawards.com